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MIB Solutions names Thomas King VP- Health Sales

Braintree, MA (June 4, 2009) – MIB Solutions, Inc., has announced that Thomas G. King has accepted the position of Vice President – Health Sales, effective June 1st. Prior to joining MIB, King served as Vice President/National Sales Manager of Direct Marketing Group for Hooper Holmes, Inc/Portamedic. In his new position, King will report to Douglas Mertz, Vice President - Sales.

“Tom’s appointment underscores our involvement with the health insurance market,” said Lee B. Oliphant, MIB Solutions’ Executive Vice President. “The majority of his efforts will focus on serving the needs of our health insurance customers ever more effectively and expanding our services into this market. Additionally, he will have substantial responsibilities bringing MIB’s life insurance members our new Underwriting Risk Management Solutions product suite including Audit Focus, and other new products developed to serve the evolving needs of the life market.”

“We think Tom’s extensive experience and understanding of the life insurance market will transition effectively to serve our health insurance customers,” Mertz said. “He understands all aspects of the industry. His familiarity with direct marketing and brokerage distribution provides a strong platform on which MIB Solutions can develop and market new products and services.”

As Hooper Holmes/Portamedic's Vice President and National Sales Manager, King developed new direct marketing and Internet marketing approaches that enabled that company to grow from \$0 in revenue in 1997 to more than \$25 million in revenue in 2008.

"Tom's extensive experience, together with the excellent contacts he has developed over the years with leading insurers emphasizes our commitment to being proactive and responsive to meeting our customers' changing needs," said Mertz.

King has a Bachelor of Arts degree from the University of Washington. He and his family live in Chatham, MA.

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About MIB Solutions

MIB Solutions, Inc. markets products that help insurance companies make better underwriting and risk management decisions. Its offerings include products that reduce applicant fraud for health plans, insurers and life reinsurers; products that enhance underwriting productivity and enterprise risk management; and actuarial analytics that provide an industry-wide perspective for compliance and business decisions. For more information, visit www.mibsolutions.com.

MIB Solutions, Inc. is a subsidiary of the MIB Group, Inc.

About MIB Group

MIB Group, Inc. is the premier provider of Internet-based information and knowledge services to the risk management market in North America and is a leading facilitator of electronic insurance commerce (www.mib.com).