

Robert Wood Johnson
Foundation
July 1, 2009

**NEW REPORT FINDS
OBESITY EPIDEMIC
INCREASES**

*Adult obesity rates
now exceed 25% of the
population in 31 states.*

Adult obesity increased in 23 states and did not decrease in a single state this past year, according to *F as in Fat: How Obesity Policies Are Failing in America 2009*, a report released today by the Trust for America's Health (TFAH) and the Robert Wood Johnson Foundation (RWJF). In addition, the percentage of obese and overweight children is at or above 30 percent in 30 states.

"Our health care costs have grown along with our waist lines," said Jeff Levi, Ph.D., executive director of TFAH. "The obesity epidemic is a big contributor to the skyrocketing health care costs in the United States."

With obesity on the rise and the link to serious health issues, accurate identification of these risks is more critical than ever.

MIB gives underwriters a fast, easy, cost-effective way to discover important medical conditions that Rx profiles can't reveal, such as build statistics. Misrepresenting weight is commonplace; yet obesity is often the pre-cursor to serious, costly and chronic medical conditions including type 2 diabetes, heart disease, high blood pressure, sleep apnea, and more. MIB Checks uncover over- and under-weight conditions not revealed in applicant health histories that can impact your decision to rate or decline.

With the largest database of medical conditions on insurance applicants in North America, MIB lets underwriters see risk more clearly and uncover applicant misrepresentation before it negatively impacts profits.

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